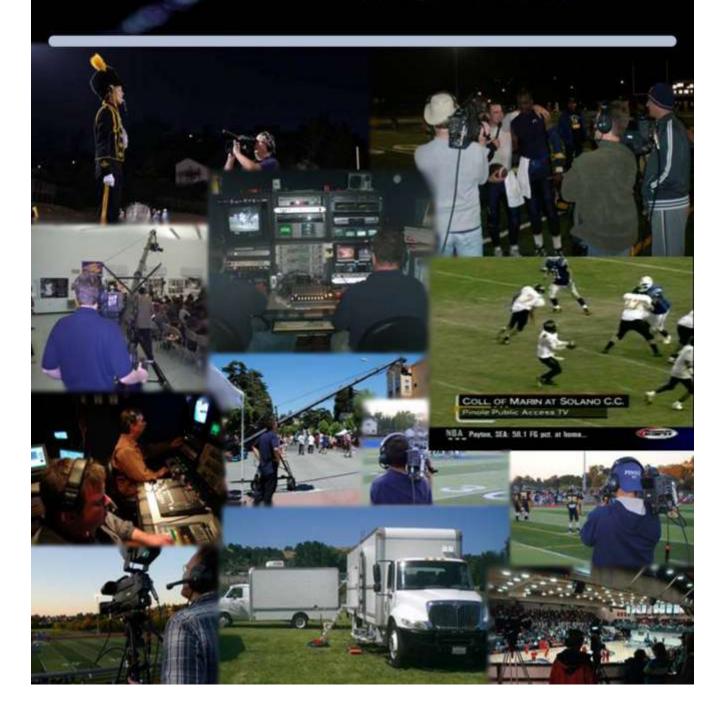


PCTV

Pinole Community Television Dave Snell 510-741-3862

Dave Snell 510-741-3862 DSNELL@CI.PINOLE.CA.US



Looking for an affordable field unit to produce an event?

Consider the **PCTV live Truck** for your needs. The PCTV Live Truck comes complete with four Sony DXC-D50 cameras configured for studio use with a triax transport system, a 32-channel Yamaha audio mixer, two digital ISO replay systems, Echolab switcher, CG systems, and a variety of support gear.

Looking for an affordable studio for your shoot?

PCTV's studio is well-equipped with the studio floor, control room, and edit suites. Additional rooms are available, including a kitchen if needed. Available studio gear Includes four Sony DXC-D50 cameras configured for studio use with a triax transport system, a studio lighting grid with lights, dimmers and free stands, a Yamaha O2R96 digital 56-channel audio mixer, Echolab switcher, CG systems, and a variety of support gear.

Live sports coverage to special events

PCTV's wide range of capabilities include everything from live sports coverage to special events. Concerts have included handling full PA systems and multiple mixes for the house, multiple monitors and recordings. Our 18-foot camera Jib provides that unique view from above, while the rest of the crew brings the event into the viewers' homes.

More than a decade of quality work

PCTV has been providing high-quality sports, government, civic, and studio coverage tailored to meet clients' needs for more than a decade:

- Fourteen years of live high school football
- Live basketball, baseball, softball, and volleyball, junior college football
- Live league playoffs in all sports
- Live city council meetings in several cities
- Live broadcasts of School District meetings
- Live broadcasts of candidates' debates
- Live summer concerts in the park
- Live summer movies in the park
- Groundbreakings
- Studio recordings of interviews with historical figures



Looking to Broadcast your Event

PCTV has a potential to reach up to 85,000 local are viewers

Through our combined systems, our coverage area includes viewers from Crockett to unincorporated San Pablo on the Comcast system. The AT&T system is throughout the entire Bay Area. Our internet viewer base is consistently among the top ten for Granicus' systems with <u>140,000 live views for 2011</u>. Hire PCTV to produce your event and we can assist you with reaching our viewer base and that of our neighboring stations and systems.

Station Coordinator Dave Snell has nearly 30 years of experience in local cable broadcasting, including work for ESPN, KFTY, and Solano Community College. PCTV crew experiences include editing and motion graphics for national cable-network shows, major-event production management for some of the nation's largest companies, and a variety of jobs from utilities to camera to truck work for sports programming.

Consider recapping your event with a highlight talk show produced at the PCTV studio.

The studio floor is the right size for a small group. PCTV's in-house editing is based on Final Cut Pro and is hardwired to the studio's production control to ensure the highest-quality finished product. Many event recordings are available for review at www.ci.pinole.ca.us/about/videos.html. Check out our event photos at PCTV's Facebook page. Like us while you are there. www.facebook.com/pinoletv/photos.

— contact PCTV and we'll tailor our gear and crews to meet your needs—
Dave Snell • 510-741-3862 • dsnell@ci.pinole.ca.us